# How should social work education respond to the changing political landscape?



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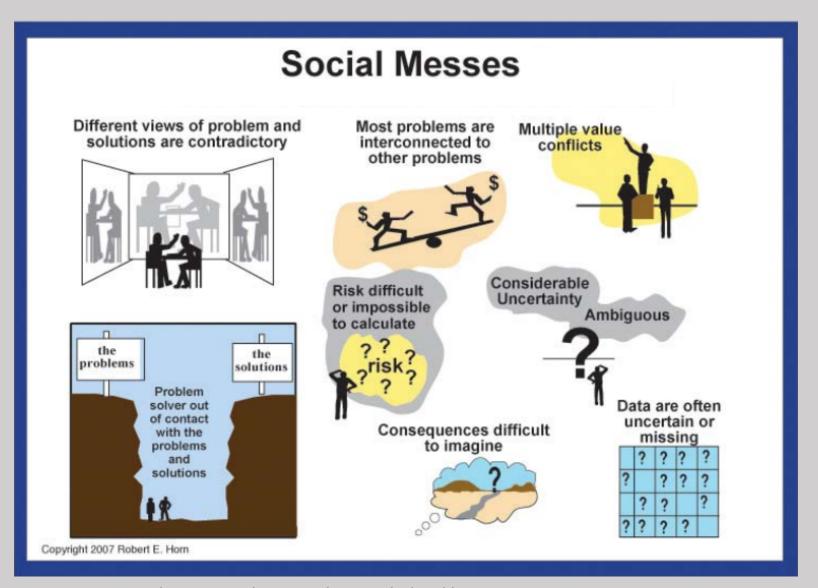
MAKING SENSE

of the

NEW POLITICAL

LANDSCAPE





Source: Horn & Weber, New Tools For Resolving Wicked Problems, 2007

# 1. Defining an ideal

# 2. Analyzing the issues

find the power to imagine a future that reflects the kind of world we desire and to invent the ways to realize it

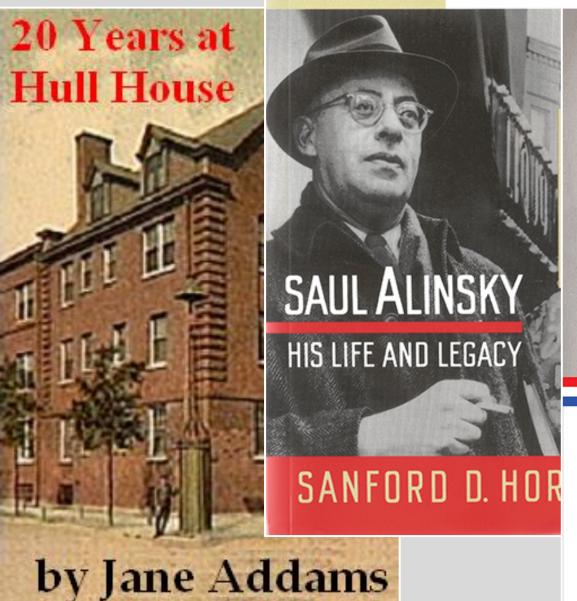
John Dewey
 The Need for a Recovery of Philosophy, 1917

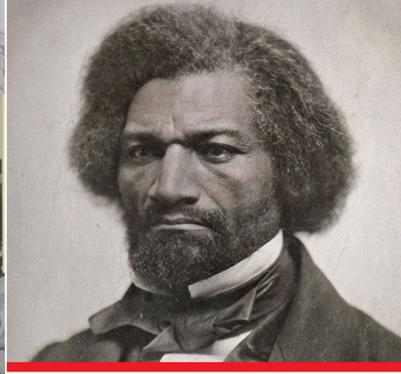


# Defining an ideal

# Inspiration from legacies of influential leaders

# LET THEM REBEL



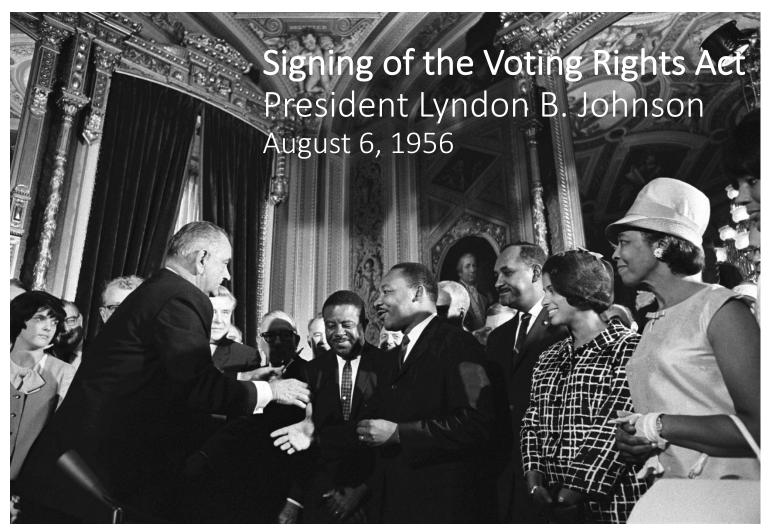


### Frederick Douglass

Narrative of the Life of Frederick Douglass, an American Slave

John Stauffer





LBJ Presidential Library. Photo by Yoichi Okamoto

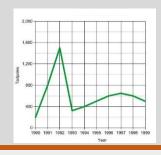
## Essay assignment

Had you lived during the times of [the Great Society, Jane Addams, Frederick Douglass, other] what do you think it would have been like to practice social work then? How would you feel about the life chances of clients? How does your view of what it would have meant to practice social work in those times compare to how you think it will be when you start your career given the current historical times?

# Legacies of influential leaders

can help us "recognize ourselves in new ways... and cultivate the gift of <u>fanning the spark of hope in the past</u>."

In Paul Kramer, History in a Time of Crisis, 2017



## Analyzing the issues

# Implications of policies and recommendations



# Impact of Affordable Care Act Repeal





# IMPACT



Opportunities To End Homelessness and Housing Poverty In A Trump Administration

Diane Yentel, President & CEO National Low Income Housing Coalition





RECOMMENDATIONS

...is inequality making us sick?

## Analyzing the issues

# The exposure of social inequality

With this election,

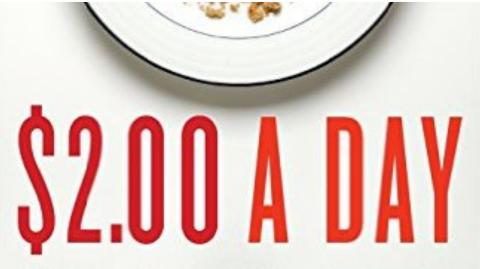
"things are being
illuminated that have
been going on for a
very long time."

Bryan Stevenson
Founder & Executive Director
Equal Justice Initiative



# ABANDONED FAMILIES

Social Isolation in the Twenty-First Century KRISTIN S. SEEFELDT



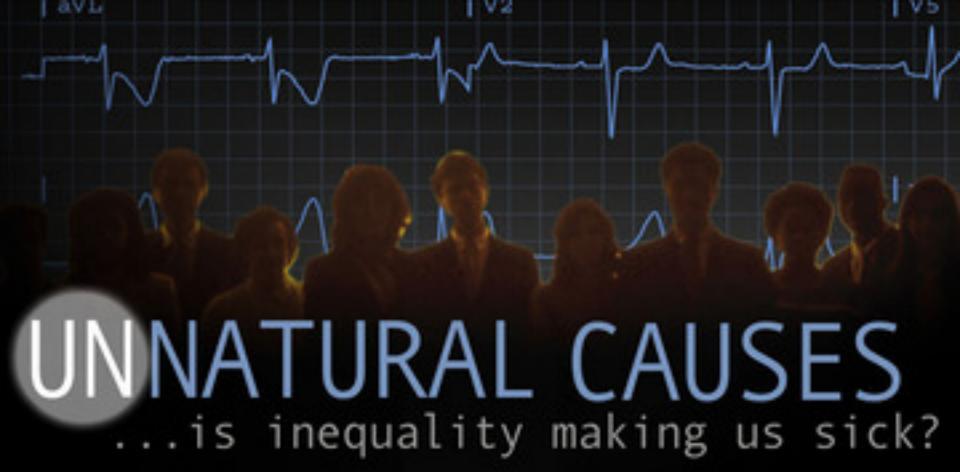
Living on Almost Nothing in America

# ANTI-BLACK RACKSM AND THE AVOS EPIDEMIC

The New Jim Crow



Mass Incarceration in the Age of Colorblindness





# Analyzing the issues

# The role of social work

### What human services will face:

- core mission challenges as they struggle to protect marginalized groups
- pressure to subsidize basic services that traditionally have been regarded
- increased regulatory challenges
- the growth of hybrid market and missionoriented strategies (social enterprises)

### What social work will be called to do:

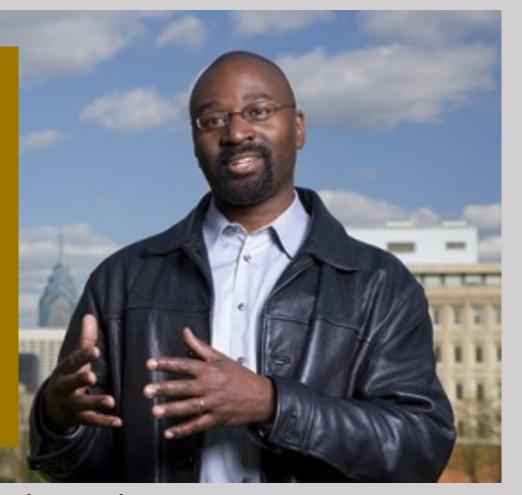
- Engage in advocacy to protect and enhance basic human rights
- Prioritize efforts
- Communicate accurate, up-to-date data to partners and stakeholders as concerns or changes emerge
- Sustain a high-quality social work education



Source: clipartkid.com

Five Keys to

Re-Imagining
Political
Possibility in a
Post-Obama
Moment



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Katie Cordingley CSWE Government Relations Lewis-Burke Associates LLC March 21, 2017

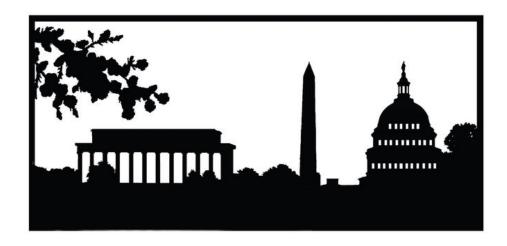
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### About Me

- Policy and education experience
- CSWE Public Policy Initiative
- Why do I advocate?
- Does advocacy make a difference?





### How do you become an advocate?



You already are an advocate.



### Why Do We Advocate?

### To:

- Tell our stories
- Make someone aware of our perspectives
- Attempt to influence
- Learn more about someone else's opinions

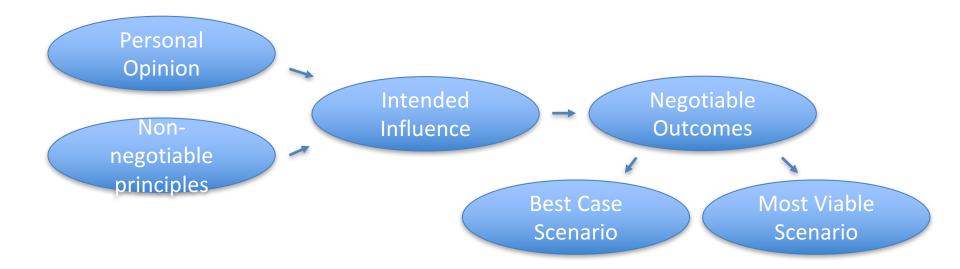


### Why Advocacy Matters?

- Know that success can take many forms.
- The opportunity to inform someone of your priorities is a win.
- Your efforts are helping expand advocacy efforts and promote social work.



## Thinking Analytically





### How do we do this?

- Ask questions
- Read, watch, listen to reliable news sources
- Identify stakeholders who are aligned with your perspective
- Identify opposing viewpoints
- Try out your argument on people whose opinions you value









### Tools for Effectiveness

- Be prepared
- Develop background materials
- Know your audience (client, family member, policymaker, etc)
- Tell a personal story





# Questions?

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